

PRIVACY POLICY

Privacy Statement

If you are under 18 years old, we recommend you read this privacy statement with your parents or legal guardians. Be sure to ask questions if there is anything you do not understand.

OVERVIEW

The bvscu.org website is operated by Brazos Valley Schools Credit Union (BVSCU). We are committed to protecting your online privacy while you are visiting our site. Use of the bvscu.org website signifies your acceptance of this Privacy Statement. If you do not accept this Privacy Policy, you are not permitted to use this site.

INFORMATION WE COLLECT

Users are not required to share any personal information about themselves in order to access the bvscu.org site. There are no registration requirements to enjoy the site.

Aggregated web traffic data about users, such as navigation through the site, browsers used and time spent, as well as other similar information, will be collected. These will not specifically identify users, and will only be used for website traffic analysis only.

USE OF INFORMATION

We use the personal information we collect for the purposes indicated at the time you or your minor child provides such information. For instance, if you register for a contest, we will use the information to notify contest winners. We may use this information to publish winning entries and /or photos. Information collected may also be used to help us make your visit to the bvscu.org website an entertaining and educational experience.

Sponsors, Affiliates and Links

The bvscu.org site includes links to sponsors whose privacy practices may be different from ours. When visiting a sponsor site, please review their privacy statement. We are unable to control information that is submitted or collected by third parties.

Web traffic data that is collected through the bvscu.org website (such as page views, browser usage and geographic regions), may be shared with our sponsors to help them better understand our audiences. Your personally identifying information will not be disclosed to any of these parties. When you are visiting our site and are asked for personal information, you are sharing that information with BVSCU, as well as our sponsors. If you do not want your information to be shared, you can choose not to allow the transfer of your information by not utilizing this site.

Parents and the Children's Online Privacy Act (COPPA)

The Children's Online Privacy Protection Act (COPPA) was signed into law on October 21, 1998. COPPA prohibits unfair or deceptive acts or practices in connection with the collection, use, or disclosure of personally identifiable information from and about children on the Internet. We do not knowingly collect or use personal information from users under 13 years through this site. If you are under 13, do not send us any information about yourself, including your name, address or e-mail address. If we learn that we have collected any personal information from a child under the age of 13 without parental consent, we will delete that information from our

database as quickly as possible. We encourage all parents to instruct their children in the safe and responsible use of the Internet.

Google Analytics

BVSCU uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help us analyze how users use the site. The information generated by the cookie about your use of the site (including your truncated IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the site, compiling reports on site activity and providing other services relating to site activity and Internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. By using the Website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

For more information about Google Analytics, including Google's privacy policy, please visit <http://www.google.com/intl/en/analytics/privacyoverview.html>.

If you would like to stop your data being sent to Google for analytics purposes, you can install the Google Analytics Browser Add-On, details of which are available at <http://tools.google.com/dlpage/gaoptout?hl=en>.

Updates

We may update this Privacy Policy as needed. When we do, we will also revise the Effective Date below.

One last thought ...

We're excited to have you and your family visit the bvscu.org site. We encourage you and your family members to use common sense when providing personal information, whether it's on this site, or anywhere on the web.

If you have any questions, please feel free to contact us:

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Effective:, 2017.